Functional Requirements:

1. The system will allow Guests to see public information about Business Entities.
2. The system will allow Guests to register and become Registered Users.
3. The system will allow Guests to register and become Business Entities.
4. The system will allow Guests to login to their account.
5. The system will allow Registered Users to see their user profile.
6. The system will allow Registered Users to update their user profile.
7. The system will allow Registered Users to write reviews of Business Entities.
8. The system will allow Registered Users to edit previous personal reviews of Business entities.
9. The system will allow Registered Users to delete previous personal reviews of Business entities.
10. The system will allow Registered Users to associate a rating out of 5 stars to their Business Entity reviews.
11. The system will allow Registered Users to edit previous star ratings of personal reviews.
12. The system will allow Registered Users to upload photos for the purpose of associating them with Business Entities. (REWRITE FOR BUSINESS TOO)
13. The system will allow Registered Users resetting of password credentials.
14. The system will allow Registered Users to see all public information about Business Entities.
15. The system will allow Registered Users to bookmark Business entities.
16. The system will allow Registered Users to lookup (query) Business entities by Business title or keywords.
17. The system will allow Registered Users to privately message each other.
18. The system will allow Registered Users to report inappropriate content to the Administrator.
19. The system will allow Business Entities to see their Business profile.
20. The system will allow Business Entities to update their Business profile.
21. The system will allow Business Entities to display a list of services provided.
22. The system will allow Business Entities to upload photos for the purpose of associating them with their business.
23. The system will allow Business Entities to deactivate their account (freeze).
24. The system will allow Business Entities to delete their account.
25. The system will allow Business Entities to report inappropriate content.
26. The system will allow Administrators to see all public information of Registered Users and Business Entities.
27. The system will allow Administrator(s) to see non-sensitive private information of Registered Users and Business Entities.
28. The system will allow Administrator(s) to verify inappropriate content.
29. The system will allow Administrator(s) to verify a valid business entity.
30. The system will allow Administrator(s) to temporarily suspend Registered users.
31. The system will allow Administrator(s) to permanently delete Registered users.
32. The system will allow Administrator(s) to populate Business Entity information from a file.
33. The system will allow Administrator(s) to issue temporary passwords upon Registered Users failure to use the automated password recovery feature.